

# An Onboarding Sequence for ReviewPal



rgenzon



14 Sep,2022 09:03

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## "(Gold) Best for Autoresponders E-mail Copy" -- For standard plan

*Amazing, very in-depth and Kazi went above and beyond by taking his time in researching my niche, my product and what we offer. Couldn't have done this myself, not only did I save time, but also saved myself with headaches. Thank you, will be ordering again!*

↩ *YAY!!! Thanks for the support, Rg. Had a truly AMAZING experience working with you. You're Awesome <3*

Email 1 Thank you email for welcoming

Subject line: Thanks! [brought you bonuses]

Thanks {First name}, For Joining The **Reviewpal** Fam... Your *14 Days* Free Trial Starts From Today.

Imagine customer reviews are the art on canvas - You are the artist, to showcase the art you need frames for your art gallery.

Reviewpal is like the art gallery frame your reviews need. As you probably already know our primary goal is to...

- Manage your reviews,
- Protect your business from bad reviews,
- Help you send custom branded review request links to your clients,
- Give you lots of widgets to showcase your reviews.

You don't just get all these...

I have some more bonuses for you. You are getting...

- Custom-designed printed marketing materials. (\$200 worth),
- Google My Business Profile setup. (\$400 worth)
- Custom business mobile landing page. (\$500 worth)
- Custom flyer design.
- QR code setup.
- Domain name availability search and purchase,
- And many other things...

**Hit reply** if you're excited about your bonuses. And I will guide you through all these AMAZING stuff.

I will also be happy to answer your questions if you have any. So don't forget to **send a reply email**.

Thanks again, enjoy Reviewpal.

From,

Rg Enzon

Founder of Reviewpal

Email 2 A helpful email

Subject line: [mp4] Training

Congratulations on starting your journey with Reviewpal.

I am so excited you're here. Can't wait to help you to get the total value from Reviewpal.

Here's a video training for you to get the most value out of your free trial:

[Training video here/link]

Here you'll see, How to use **Reviewpal** for...

- How to manage your reviews
- How to custom brand your review request page and link
- How to use the marketing materials
- How to use AWESOME review widgets
- How to get the most out of your free bonuses.

Remember the bonuses? I am also showing...

- How we will set up your GMB profile, and manage it throughout the year
- How we will optimize your landing page for mobile devices
- How we will set up the best QR code for you
- How we will design the custom-branded flyers
- And more...

So don't skip the video. **Hit reply** if you have any questions.

Keep your eyes on the inbox. Values are coming.

See you soon,

Rg Enzon

Founder of Reviewpal

Email 3 educational non-salesy email

Subject line: 3 [kidding me] biz mistakes

## 3 business mistakes that owners shouldn't make and How can YOU avoid them

{First name}, I used the word kidding me because... when I see a business owners making these mistakes,

I feel like saying YOU'VE GOT TO BE KIDDING ME!



Let's dive into these mistakes...

### **1. Not Managing Their Reputations**

In a business, managing reputation is super important. In the modern era, reputation means reviews.

You will get 97% more clients if you manage your reviews, showcase them properly and upgrade them regularly.

### **2. Not optimizing Google My Business profile**

Google my business profile helps your local clients find your business when they're searching for products or services like yours.

Your Google My Business profile listing will also show them how to visit your business.

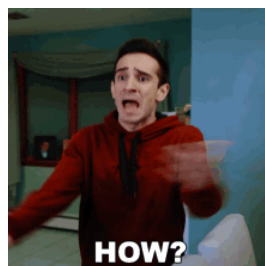
GMB is best for your local SEO.

When a business owner is not setting up his GMB listing or not optimizing the profile every month. He is literally throwing money in the trash can. Kidding me right?

### **3. Not optimizing their landing page for mobile devices**

If you send emails to let's say, 1000 people to visit your website. 65% of those people who will read your emails... will visit your website from mobile devices.

If you are not optimizing your landing for mobile devices. You're screwing these 65% conversions with your own hands.



### ***How do you avoid these 3 mistakes in your business?***

You know the answer.

And you're already using it. **It's Reviewpal.**

- Reviewpal helps you **collect, manage and showcase** your best reviews from all over the internet.

It's so easy to use. Just a few clicks and you're all done. No being freaky or geeky.

- The Reviewpal team will set up your **Google My Business** profile. This will make it super easy for local prospects to find your business on Google. Which will boost your sales.

And you'll have authority over your competitors.

- The Reviewpal team will also search for you the best domain that will rank on Google.

And design a **mobile-friendly landing page** that will convert more customers for you.

You're currently using 14 day free trial of Reviewpal.

I want to remind you about something... **you can't grow your business within 14 days.**

CONSISTENCY IS THE KEY.

To grow your business consistently. [Check our monthly and yearly plans here.](#)

You got this. Thanks for being a part of Reviewpal fam.

Cheers,

Rg Enzon

Founder of Reviewpal

Email 4 - Testimonial email

Subject line: From top 20+ on Google Maps to top 5

Hey {First name},

Stop! Don't listen to me...



Listen to what Josh has to say,

"I went from top 20+ on Google Maps to top 5 within my niche and couldn't be happier. The owner ensured that I'm taken care of and that I'm more than satisfied with how my landing page was designed.

Couldn't be any happier and will refer my colleagues their way" - Josh Hurst

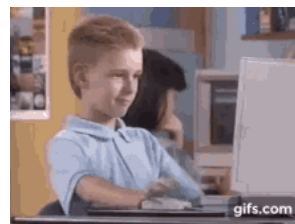
Also listen to Evie, Emma, and Rob...



"Enzon Media's reputation management software(Reviewpal) not only helped me save time with automatically sending requests to my existing clients but also helped me boost my Google rankings! Thank you" - Evie Gregory



"We used to pay \$36 per lead, but now we aren't even close. Thanks in large part due the Google My Business optimization that Enzon Media did for us!" - Emma Mahoney

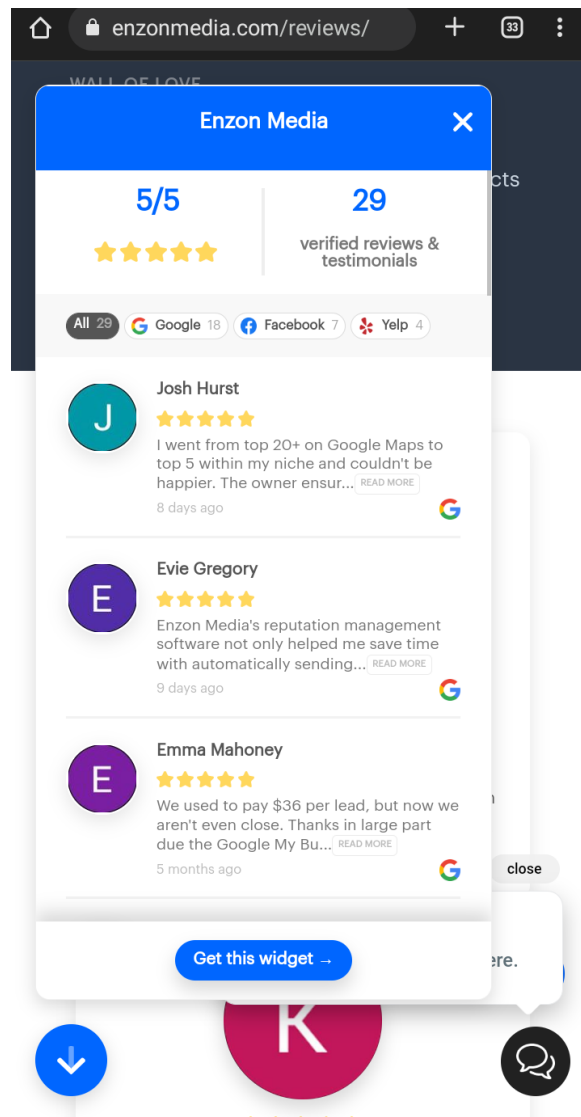


"When I was looking for a web designer to help me create my website, Enzon Media caught my attention. They asked all the right questions and offered exactly what I needed in terms of features without asking too many unnecessary ones- something that's difficult with other companies!

So if you're seeking out an honest company who'll give it their best shot at creating something great while keeping within budget constraints then look no further than these guys here today." - Rob Miner

We gathered all of our best reviews on the internet using our software Reviewpal. Here's a screenshot from my phone.





Now I am turning the table on you {First name}. Now it's your turn to...

- Manage all your reviews on the internet
- Showcase the reviews with the best widgets
- Rank on Google Map to get more customers
- Design the best website for more conversation
- And get many more benefits.

Currently, you are on our 14 days free trial. Your trial is ending soon. Don't stop your growth now.

Check our simple, transparent pricing [here](#). Join the pro fam and keep on growing your business consistently.

Cheers,

Rg Enzon

Founder of Reviewpal and Enzon media

Email 5: Storytelling email with before after value

Subject line: The day after tomorrow

Hey {First name},

The day after tomorrow, your trial with Reviewpal will end - and...

- Your app will stop managing your reviews. 🧑
- The review showcase widgets will stop working. 🧑
- You won't be able to create any more custom branded review request pages or links. 🧑
- The Reviewpal team will stop optimizing your Google My Business profile. 🧑

To keep getting these values, go ahead and choose a service plan.

[I want to choose a service plan.](#)

Maybe review management isn't your top priority at this moment. But let's tell you a story about our founder 'Rg'.

Years ago, he used to be a solopreneur. Used to do a lot of work for his clients around the world.

But Rg couldn't get reviews from them. Because he used to feel awkward asking the clients for testimonials or reviews.

Because of that, new clients would think he's a rookie and pay him less. So it was less work... less payment. It became a loop.

He knew he needed a system.

A system that can be used for asking for reviews/testimonials from present clients in a branded way.

A system that will showcase his reviews on his website and manage all the reviews from across different platforms.

He hoped there was software like Reviewpal that would do all of the above and more. He could have gotten more clients, gotten paid more, and traveled the world as he dreamt.

Don't be like the old Rg. Use Reviewpal and get...

- An awesome review managing system.
- Widgets for showcasing your reviews.
- Rank higher on Google using GMB optimization.
- The best customers, who will pay you more.
- Custom brand your review request and website.
- And more...

[I want to make my business elite.](#)

If you have any questions, **We're only 1 email away.**

Warm regards,  
Reviewpal team

Email 6 finalized offer

Subject line: Giving away \$1500 services

Phew, That was close!

Hey {First name}, that was close.

Your subscription with Reviewpal **ends tomorrow**. I have a quick reminder for ya.

We're not just giving you Reviewpal. We're giving away \$1500 worth of services with it. For the whole year. [For FREE](#).

Imagine what that would have done to your business...

- You'd manage, showcase and update your reviews from anywhere on the internet.
- You'd send custom-made brand review requests to your current and previous customers.
- You'd see your business rank on Google Maps over your competition.
- You'd have an optimized mobile-friendly website and landing pages.
- You'd get tons of local and global customers to your business.
- You'd get total packaged printable marketing materials.
- You'd get your flyers designed.
- You'd be always up-to-date with the trends and customer needs.
- And many more things you'd do.



I can't believe you will want to miss these AWESOME things.

Start the subscription today. [Check out our monthly and yearly transparent prices.](#)

Thanks for being with us. You're AMAZING.

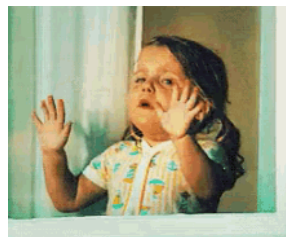
Cheers,  
Rg Enzon  
Founder of Reviewpal

Email 7 Last reminder email without being desperate

Subject line: [Final call] Final day

Hey {First name},

**Thanks** for being a part of the Reviewpal family. Today is the final day of the Reviewpal free trial.



We'll miss you if you don't start your subscription.

[Start your subscription.](#)

*Avoid wasting time and money managing your reviews,  
satisfying your customer,  
and ranking on Google.*

**Get everything at once...**

[Let's start your subscription.](#)

Thanks again {First name}. It was a pleasure helping your business.

Warm and kind regards,  
Rg Enzon  
Founder of Reviewpal

PS: Hope you remember the \$1500 bonuses you're getting with the Reviewpal subscription...

- Custom-designed printed marketing materials. (\$200 worth),
- Google My Business Profile setup. (\$400 worth)
- Custom business mobile landing page. (\$500 worth)

- Custom flyer design. (\$200 worth)
- QR code setup. (\$100 worth)
- Domain name availability search and purchase. (\$100 worth)
- And many other things...