

**Website Audit Report**  
**<https://superstarseo.com>**

October 15, 2018

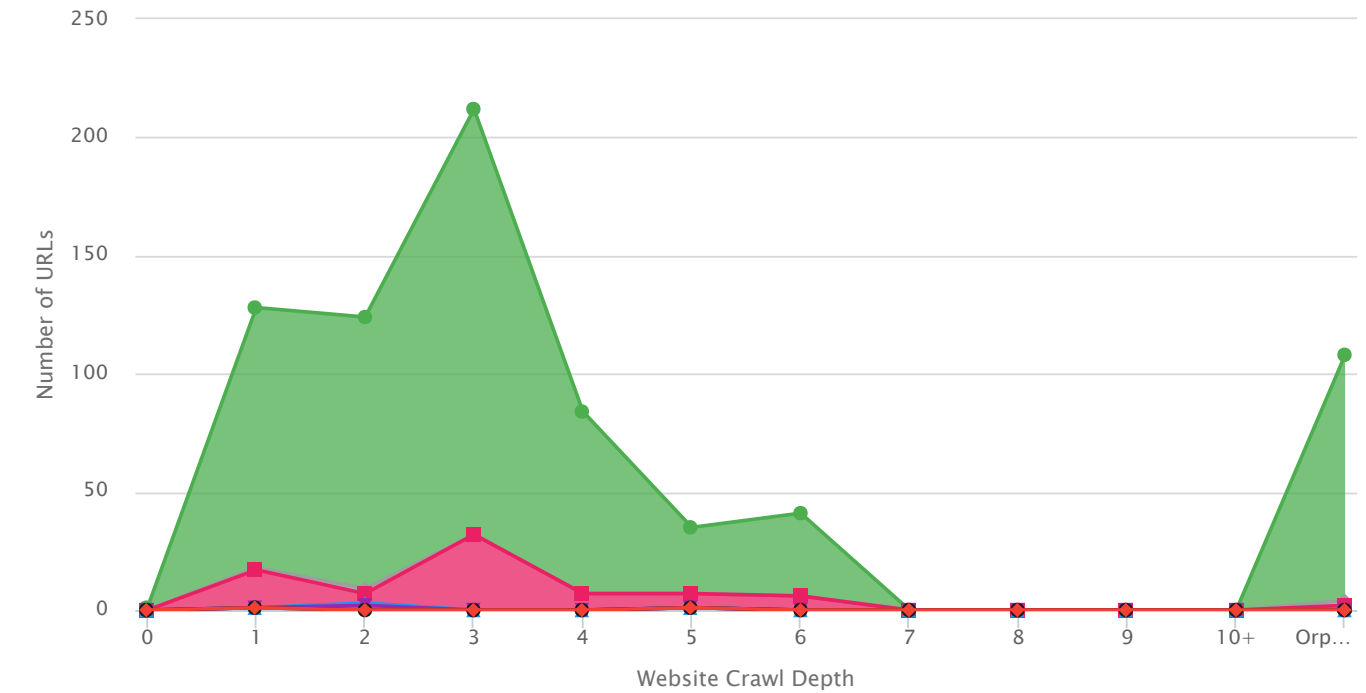
Crawl Summary

Crawled	Internal	External	Resources	Uncrawled
733	119	126	488	1

Crawled URLs by Depth

This graph shows the distribution of each different URL status at each crawl depth of the website.

Note that 'Orphaned' URLs were not found by the crawler, so crawl depth cannot be set for those URLs. If a website has any Orphaned URLs, they will always be on the far right of this graph.

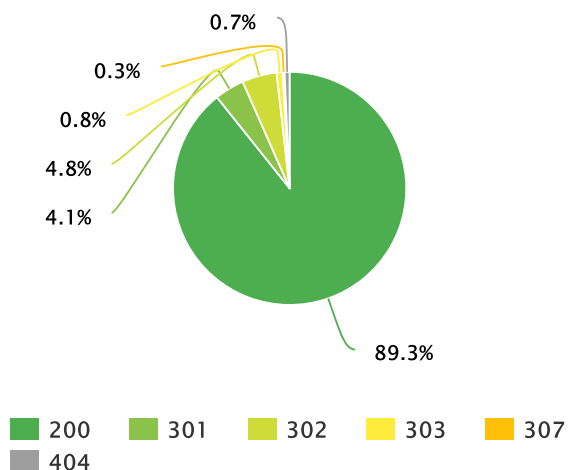


Success 650	Not Found 5	Redirected 73	Disallowed 1	Timeout 2	Forbidden 0	Error 2
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Total Hints Triggered	Issue Hints	Advisory Hints	Passed Hints
70	40	30	290

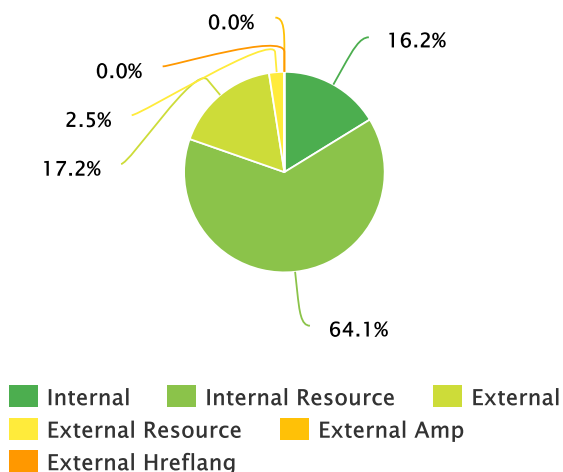
## HTTP Status Codes

This chart shows the distribution of HTTP Status Codes for all URLs crawled. For optimum user experience, you want to see as many as possible with 200 (OK) status.



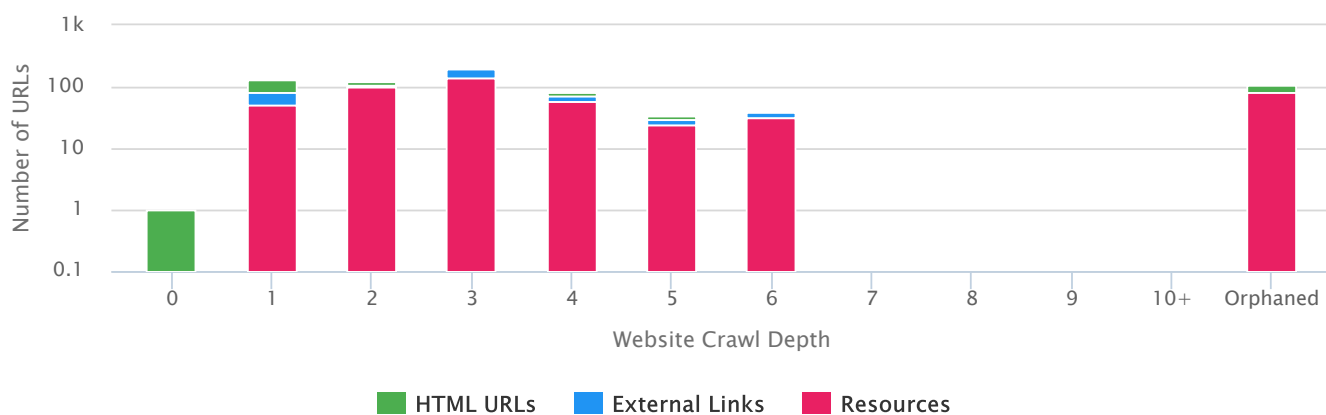
## URL Segments

This chart shows the composition of the crawl in terms of different URL Segments found, which will include internal, external and resource URLs.



## URL Type by Depth

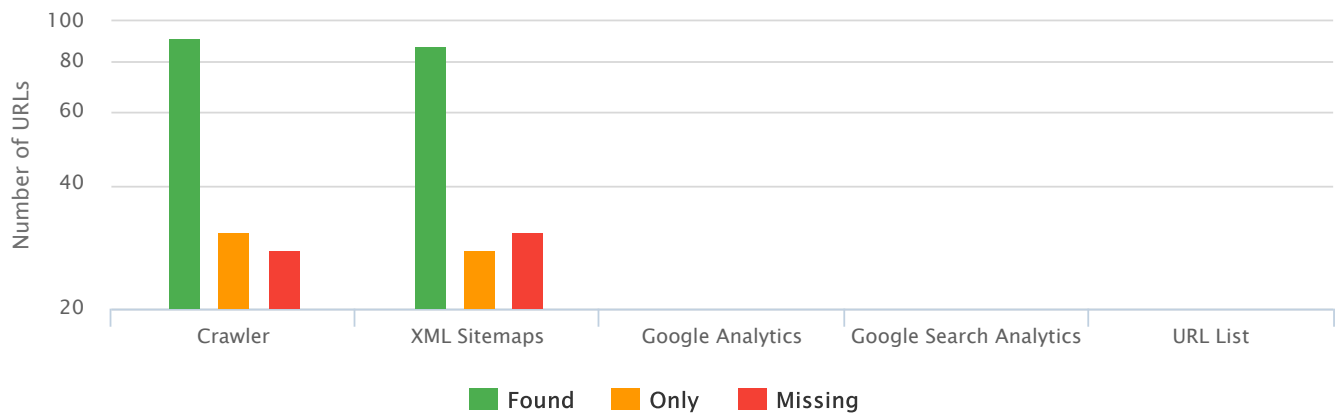
This chart shows the distribution of each different URL Type, at each crawl depth of the website.



Status/Depth	0	1	2	3	4	5	6	7	8	9	10+	Orphaned
HTML URLs	1	48	15	10	11	5	1	0	0	0	0	28
External Links	0	28	7	61	15	6	9	0	0	0	0	0
Resources	0	52	102	141	58	24	31	0	0	0	0	80

## HTML URL Sources

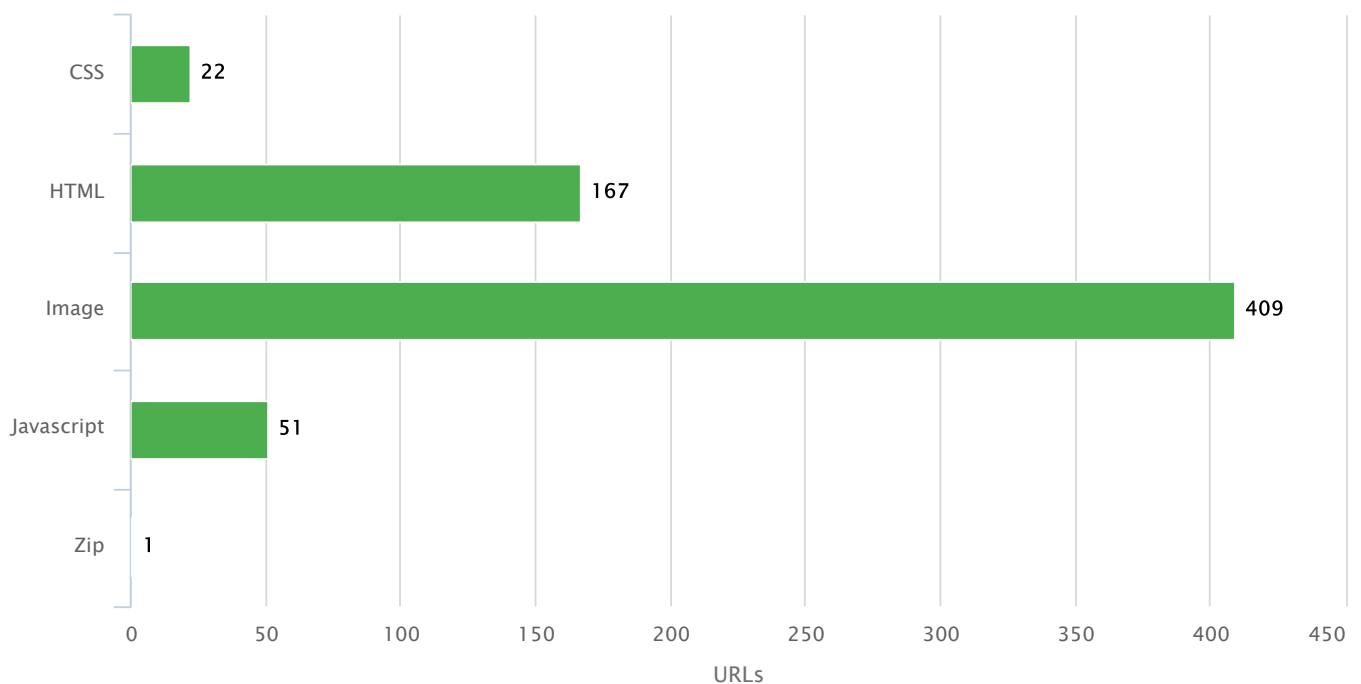
This chart shows the relative contribution of each crawl source to the total crawled URLs. Pay particular attention to the 'Only' and 'Missing' totals, which potentially identify orphaned pages or indexation issues.



Status	Crawler	XML Sitemaps	Google Analytics	Google Search Analytics	URL List
Found	91	88	0	0	0
Only	31	28	0	0	0
Missing	28	31	0	0	0

## Content Types

This chart shows all successful (Status 200) URLs crawled, broken down by content type.



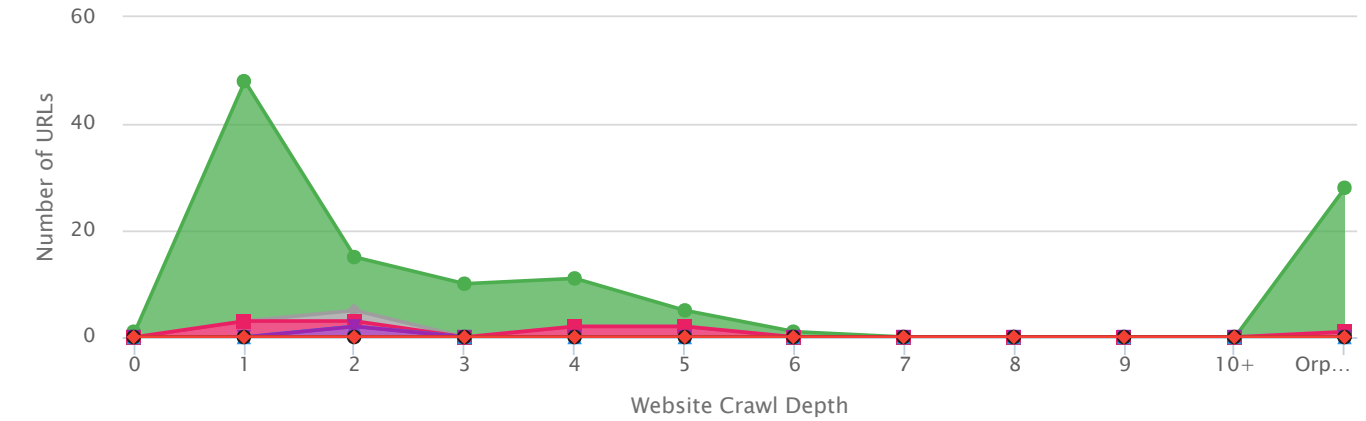
Internal URLs

All	HTML	Downloads	Broken
119	119	0	4

Internal URLs by Depth

This graph shows the distribution of each different URL status at each crawl depth of the website.

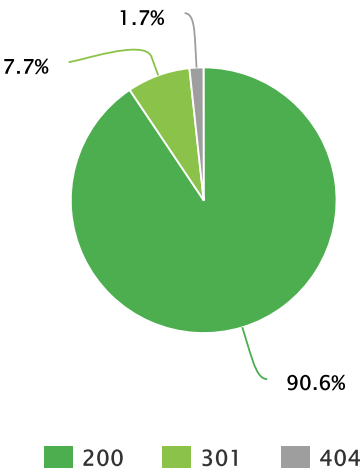
Note that 'Orphaned' URLs were not found by the crawler, so crawl depth cannot be set for those URLs. If a website has any Orphaned URLs, they will always be on the far right of this graph.



Success 106	Not Found 2	Redirected 9	Disallowed 0	Timeout 2	Forbidden 0	Error 0
-------------	-------------	--------------	--------------	-----------	-------------	---------

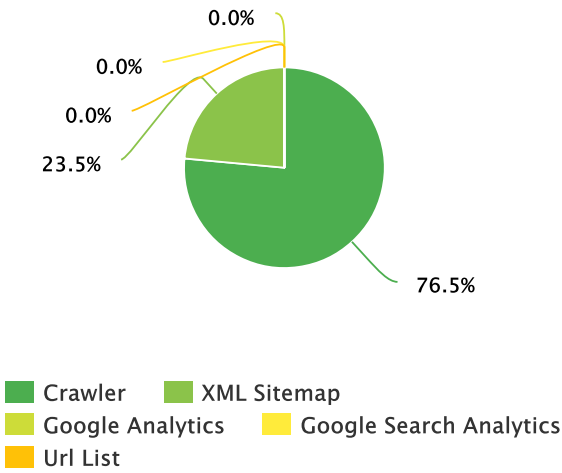
HTTP Status Codes

This chart shows the distribution of HTTP Status Codes for all URLs crawled. For optimum user experience, you want to see as many as possible with 200 (OK) status.



Crawl Source

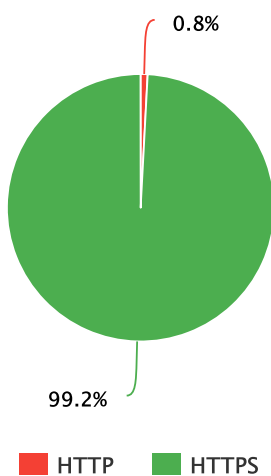
This chart shows the relative contribution of each source to the total internal URLs crawled.



## Protocols Found

This chart shows you the relative split between different protocols used across the site (generally this will be HTTP/HTTPS).

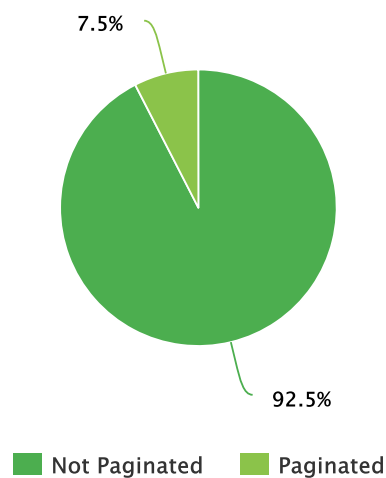
Most sites should only use a single type, so any significant volume of URLs in both may indicate a configuration error.



## Paginated URLs

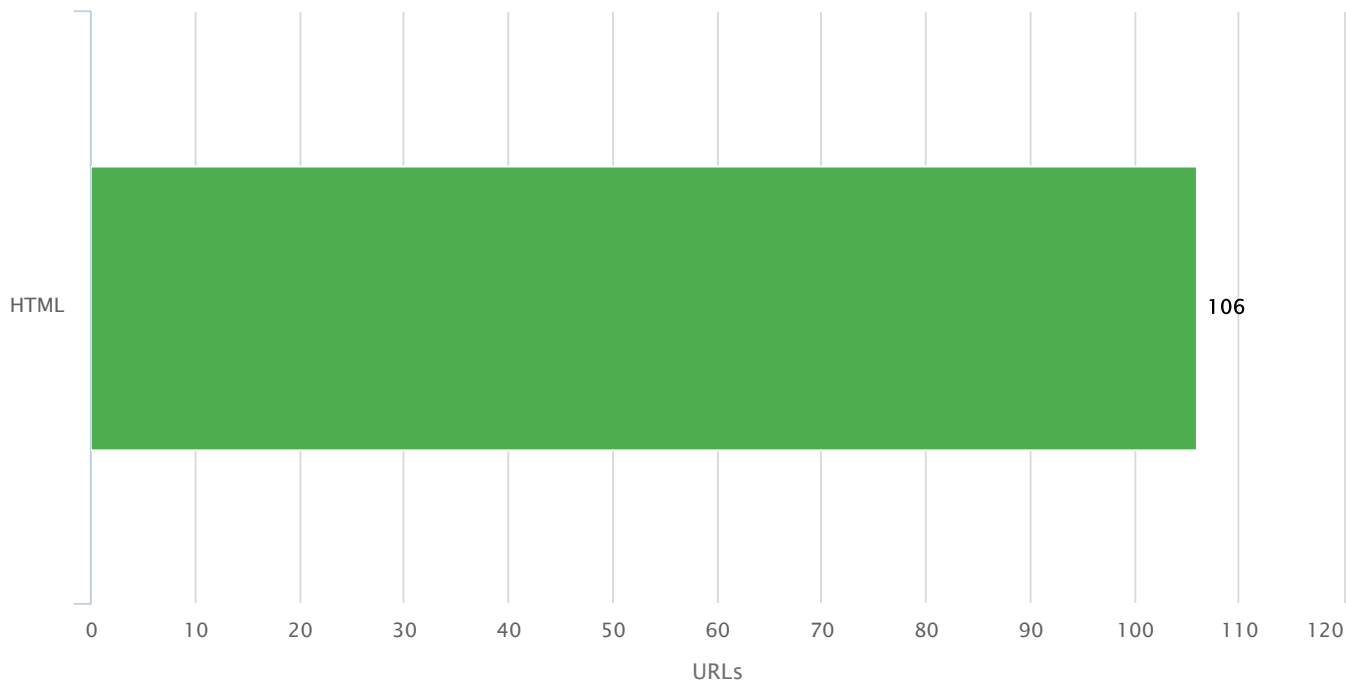
This chart shows you the relative split between Paginated and Not Paginated indexable URLs, where a Paginated URL is one of a paginated series of URLs (e.g. page 2 of 4).

Pagination, if poorly implemented, has the potential to cause significant SEO issues.



## Internal URL Content Types

This chart shows the breakdown of content types, for all URLs that are linked to by an internal anchor. On most sites, the majority of these should be HTML – if not then this could lead to PageRank wastage.



Internal URL - Indexable Issues

	URLs	Name
Pass	0	Broken internal URLs
Pass	0	Query string contains a question mark
Pass	0	Query string contains more than three parameters
Pass	0	Query string contains paginated parameters
Pass	0	Query string contains repetitive parameters
Pass	0	Query string contains search or filter parameters
Pass	0	Query string contains sort parameters
Pass	0	URL contains a double slash
Pass	0	URL contains non-ASCII characters
Pass	0	URL contains repetitive elements
Pass	0	URL contains upper case characters
Pass	0	URL contains whitespace
Pass	0	URL resolves under both HTTP and HTTPS

Internal URL - Not Indexable Issues

	URLs	Name
Issue	4	Broken internal URLs
Pass	0	Query string contains a question mark
Pass	0	Query string contains more than three parameters
Pass	0	Query string contains paginated parameters
Pass	0	Query string contains repetitive parameters
Pass	0	Query string contains search or filter parameters
Pass	0	Query string contains sort parameters
Pass	0	URL contains a double slash
Pass	0	URL contains non-ASCII characters
Pass	0	URL contains repetitive elements
Pass	0	URL contains upper case characters
Pass	0	URL contains whitespace
Pass	0	URL resolves under both HTTP and HTTPS



Links

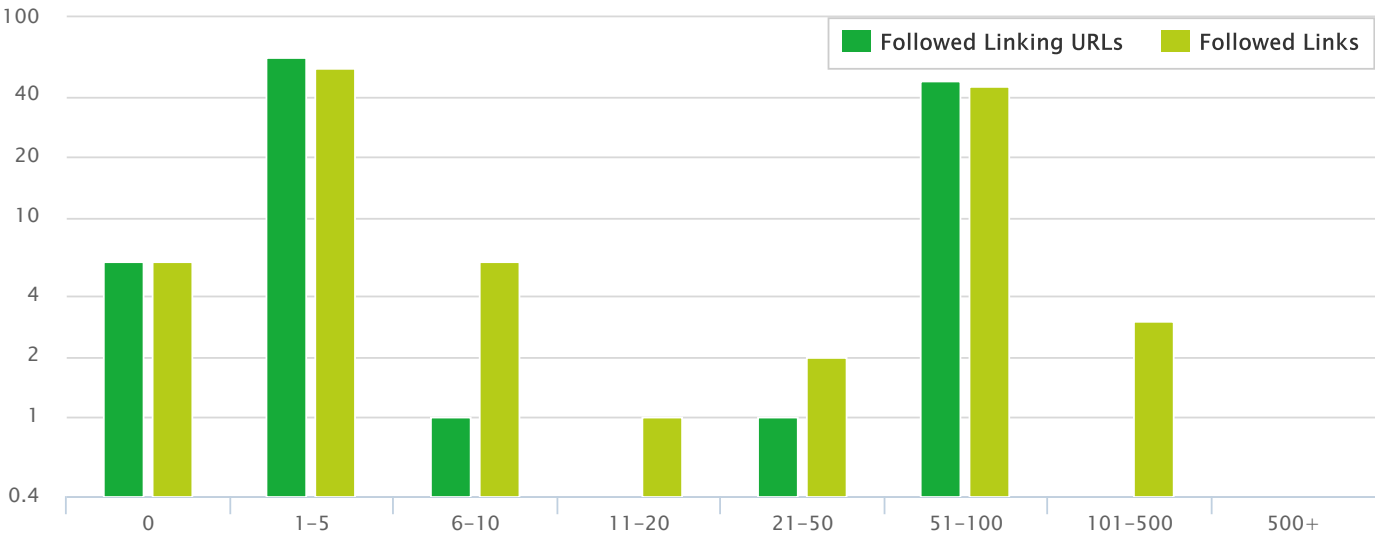
All	Unique	Broken	Redirects
5373	341	7	198

Incoming Internal Followed Links

This chart shows the number of incoming followed internal links, split into ranges along the x-axis. The two bars represent slightly different things:

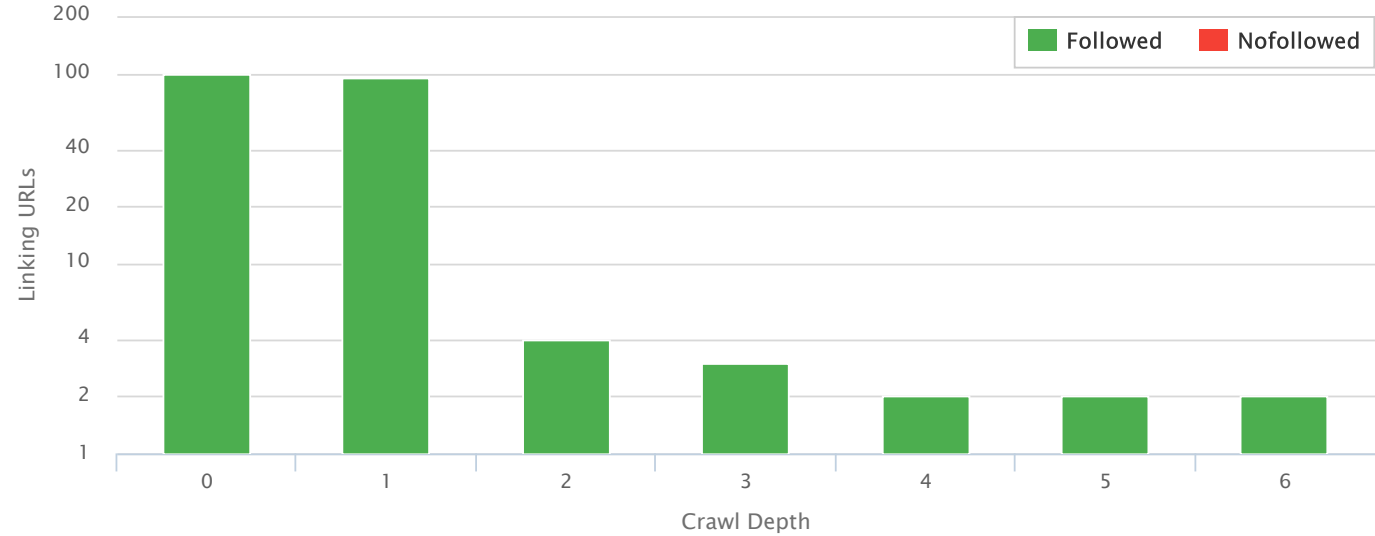
- Followed Linking URLs is the number of actual URLs that link to a URL.
- Followed Links is the number of actual links to a URL (where any single URL could link to another URL on multiple occasions).

As an example, a given URL may have 7 links in total, coming from 3 unique URLs. This would contribute 1 to the range 1-5 for 'Followed Linking URLs', and 1 to the range 6-10 for 'Followed Links'.



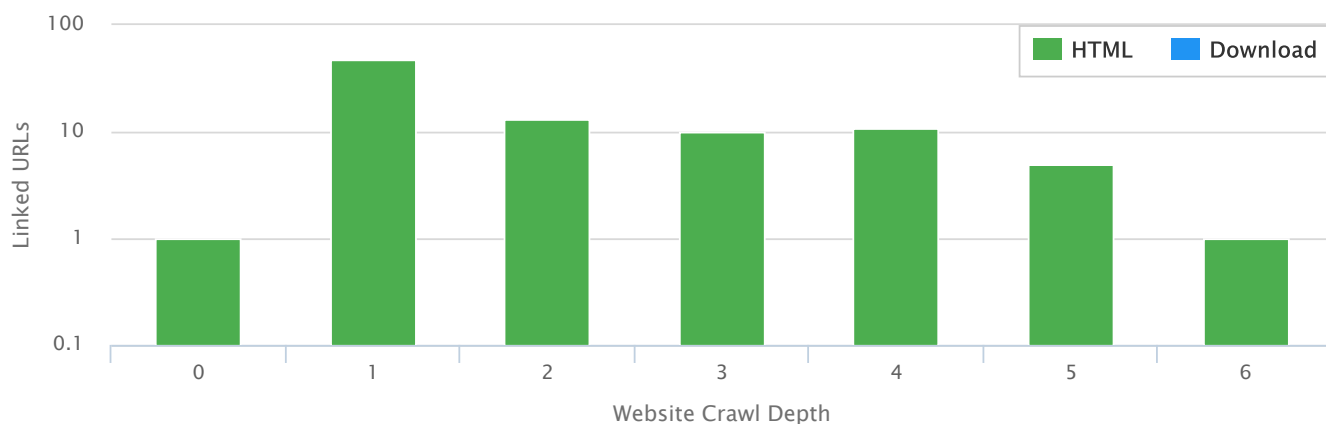
Average Incoming Unique Internal Links

This chart shows the average (median) incoming internal links, by Website Crawl Depth. This can be considered a representation of the website architecture, showing how link equity is distributed across different levels of the site.



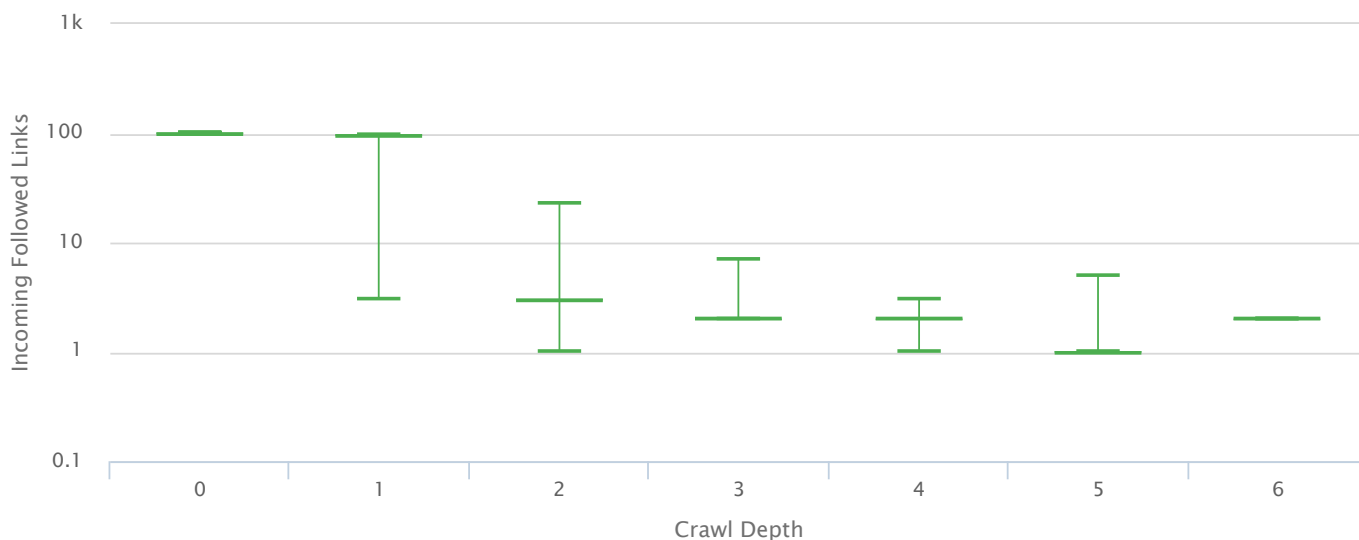
## URLs with Internal Followed Links by Crawl Depth

This chart shows the number of HTML and Download URLs with internal followed links, by Crawl Depth. Followed links to too many non-HTML URLs can lead to PageRank wastage, and this chart will help you determine what these URLs are, and where they sit in the hierarchy of the website.



## Unique Incoming Internal Links to HTML URLs

This chart shows the max, min and median number of followed internal links to HTML URLs, plotted against Website Crawl Depth. This provides a representation of how link equity is distributed across the site – how many links are pointing at URLs from each crawl depth. On most websites, you would expect to see a lower depth correspond to a higher amount of internal links. The max and min values can be used to help identify outliers.

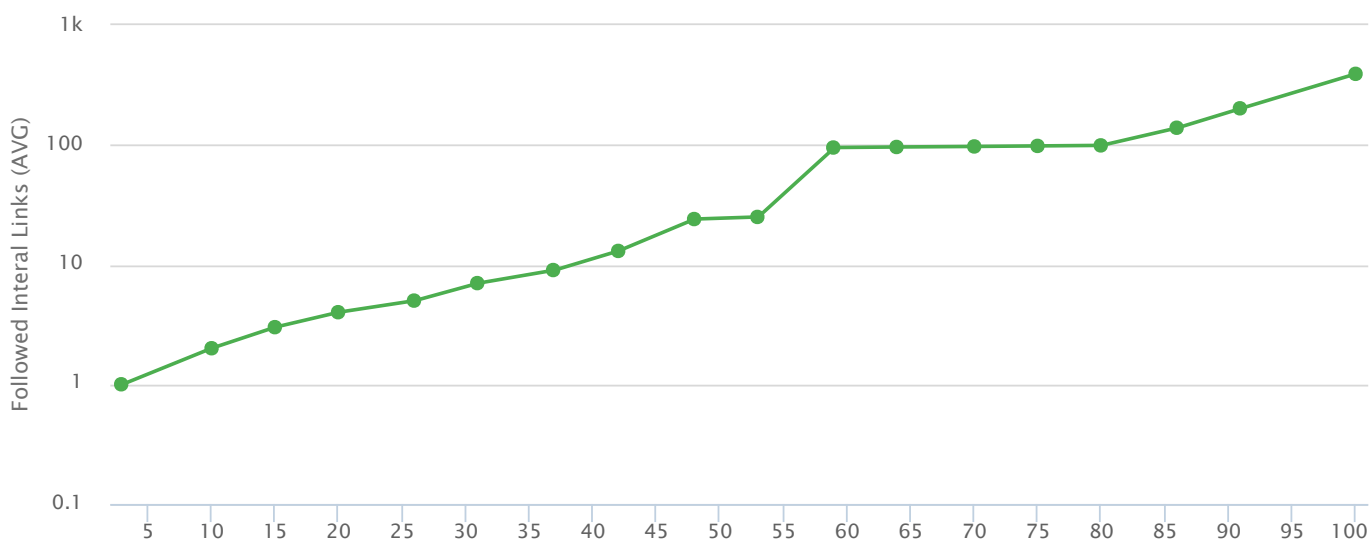


## Unique Followed Internal Links by Percentile

This graph shows how the total volume of followed links is distributed among all URLs.

This allows you to see how internal links are distributed – do they point at just a few URLs or are they evenly dispersed across the site?

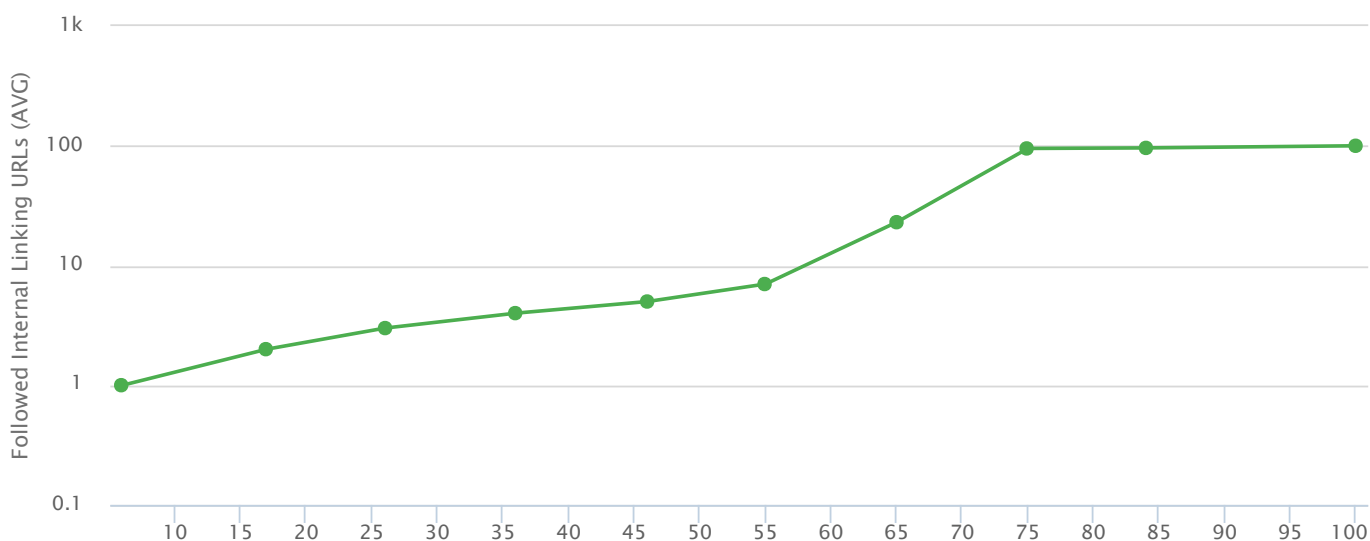
In general, you will want your 'top' pages to receive the most internal links, and pages which target long-tail traffic to receive a relatively small proportion. A typical well-structured site will have a relatively smooth progression, with some small jumps in the 90th-100th percentiles.



## Unique Followed Internal Linking URLs by Percentile

This graph shows how the total volume of followed linking URLs is distributed among all URLs.

This graph is different from the one above, as it focuses only on linking URLs, rather than raw link counts. This can be a better gauge in terms of link equity (since PageRank does not reward multiple links per page), allowing you to see if a few pages receive a disproportionately small or large amount of internal links.



## Internal Links - Indexable Issues

	URLs	Name
Issue	98	Has a link with an empty href attribute
Issue	27	URL is orphaned and was not found by the crawler
Advisory	23	Has only one followed internal linking URL
Advisory	18	Has one or more outgoing followed links with non descriptive anchor text
Issue	16	Has an internal link with no anchor text
Advisory	15	Has an anchored image with no alt text
Advisory	12	Has incoming followed links that do not use descriptive anchor text
Issue	5	Has a link with no href attribute
Issue	1	Has no outgoing links
Pass	0	Alternate URL has no incoming internal links
Pass	0	Has a link with whitespace in href attribute
Pass	0	Has link to a non-HTTP protocol
Pass	0	Has link with a URL in onclick attribute
Pass	0	Has link with a URL referencing a local or UNC file path
Pass	0	Has link with a URL referencing LocalHost or 127.0.0.1
Pass	0	Has outgoing links with malformed href data
Pass	0	Only receives nofollow links or links from canonicalized URLs
Pass	0	Pagination URL has no incoming internal links
Pass	0	URL receives both follow & nofollow internal links

## Internal Links - Not Indexable Issues

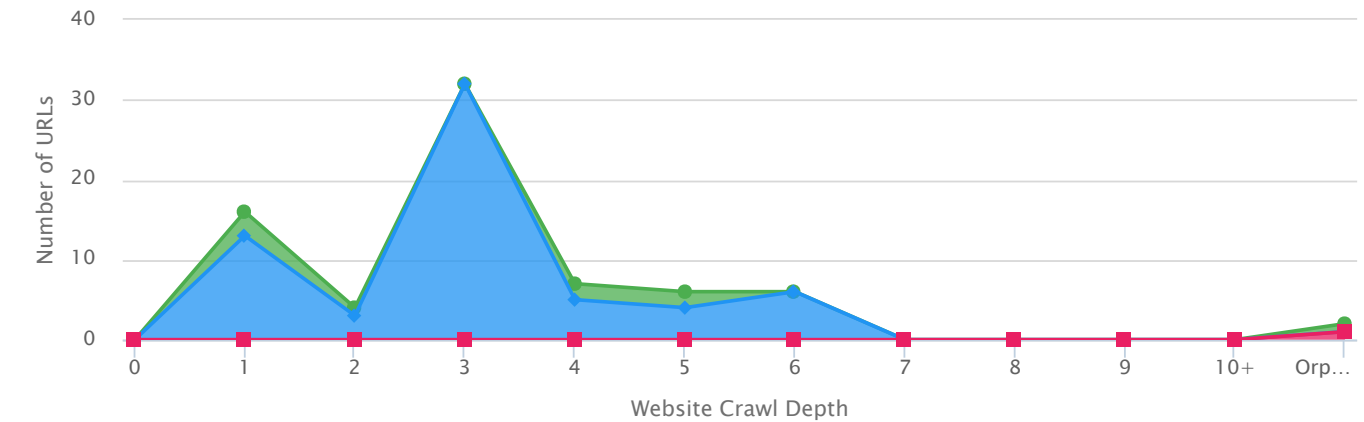
	URLs	Name
Advisory	9	Has only one followed internal linking URL
Issue	2	Only receives nofollow links or links from canonicalized URLs
Issue	1	URL is orphaned and was not found by the crawler
Pass	0	Alternate URL has no incoming internal links
Pass	0	Has a link with an empty href attribute
Pass	0	Has a link with no href attribute
Pass	0	Has a link with whitespace in href attribute
Pass	0	Has an anchored image with no alt text
Pass	0	Has an internal link with no anchor text
Pass	0	Has incoming followed links that do not use descriptive anchor text
Pass	0	Has link to a non-HTTP protocol
Pass	0	Has link with a URL in onclick attribute
Pass	0	Has link with a URL referencing a local or UNC file path
Pass	0	Has link with a URL referencing LocalHost or 127.0.0.1
Pass	0	Has no outgoing links
Pass	0	Has one or more outgoing followed links with non descriptive anchor text
Pass	0	Has outgoing links with malformed href data
Pass	0	Pagination URL has no incoming internal links
Pass	0	URL receives both follow & nofollow internal links

Redirects

Internal Redirects	External Redirects	Page Resource Redirects
9	63	1

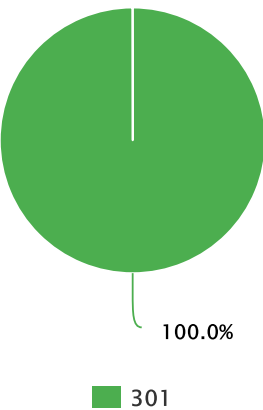
Redirected URLs by Depth

This graph shows the distribution of each different URL status at each crawl depth of the website. Note that 'Orphaned' URLs were not found by the crawler, so crawl depth cannot be set for those URLs. If a website has any Orphaned URLs, they will always be on the far right of this graph.



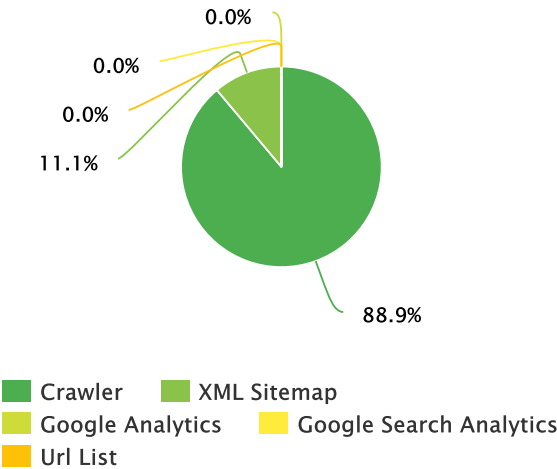
Internal Redirected URL HTTP Status Codes

This chart shows the distribution of HTTP Status Codes for all URLs crawled. For optimum user experience, you want to see as many as possible with 200 (OK) status.



Internal Redirected URL Crawl Source

This chart shows the relative contribution of each source to the total internal URLs crawled.



## Redirect Issues

	URLs	Name
Advisory	63	External redirected URLs
Issue	9	Internal redirected URLs
Issue	1	Redirected page resource URLs
Pass	0	External URL redirect broken (4XX or 5XX)
Pass	0	Internal URL is part of a chained redirect loop
Pass	0	Internal URL redirect broken (4XX or 5XX)
Pass	0	Internal URL redirects back to itself
Pass	0	Page resource URL is part of a chained redirect loop
Pass	0	Page resource URL redirects back to itself
Pass	0	Redirects using a Meta refresh
Pass	0	Resource URL redirect broken (4XX or 5XX)

Indexability

Indexable	Not Indexable	Nofollow	Disallowed
99	20	1	1

Robots.txt Configuration

If a search engine crawler is being blocked by robots.txt, it is unlikely that the website's content will be crawled.

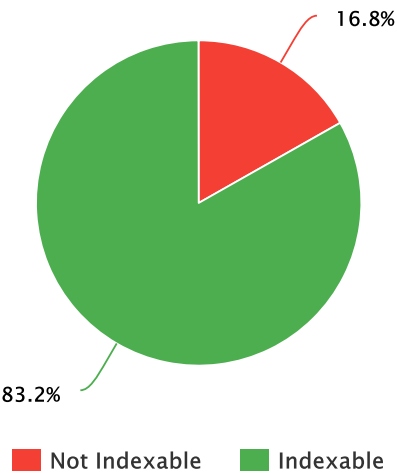
Google	✓ Crawable	Bing	✓ Crawable	Yahoo!	✓ Crawable
DuckDuckGo	✓ Crawable	Baidu	✓ Crawable	Yandex	✓ Crawable

Canonical to Noindex	Canonical to Disallowed	Canonical to Error	Canonical to Redirect
0	0	1	0

Indexability Status

The chart shows the split of Indexability to Not Indexable URLs, for internal HTML URLs only.

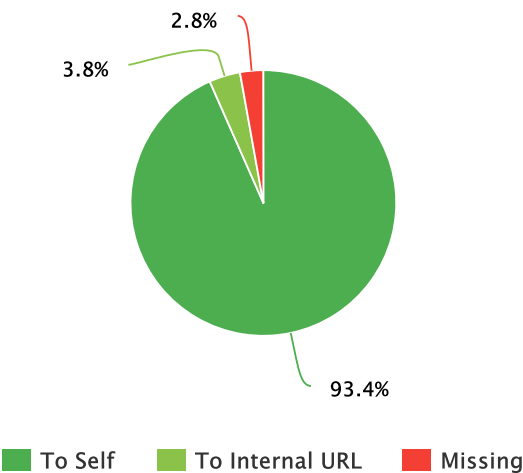
URLs that are non indexable are unlikely to show in search results, and should be reviewed to ensure the configuration is as intended.



Canonicals

This chart shows the breakdown of canonicalization, for internal HTML URLs only.

URLs that are canonicalized to anything other than 'self' are unlikely to show in search results, and should be reviewed to ensure the configuration is as intended.



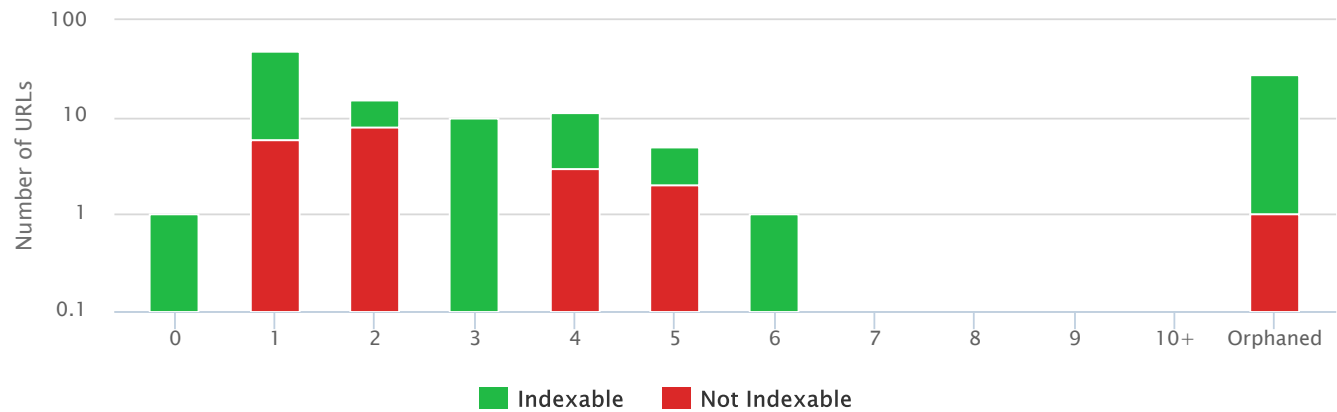


### Indexability Status by Depth

This graph shows the Indexability distribution at each crawl depth of the website, for internal HTML URLs only.

A large quantity of Not Indexable pages at low crawl depth could cause potential issues in search.

Note that 'Orphaned' URLs were not found by the crawler, so crawl depth cannot be set for those URLs. If a website has any Orphaned URLs, they will always be on the far right of this graph.



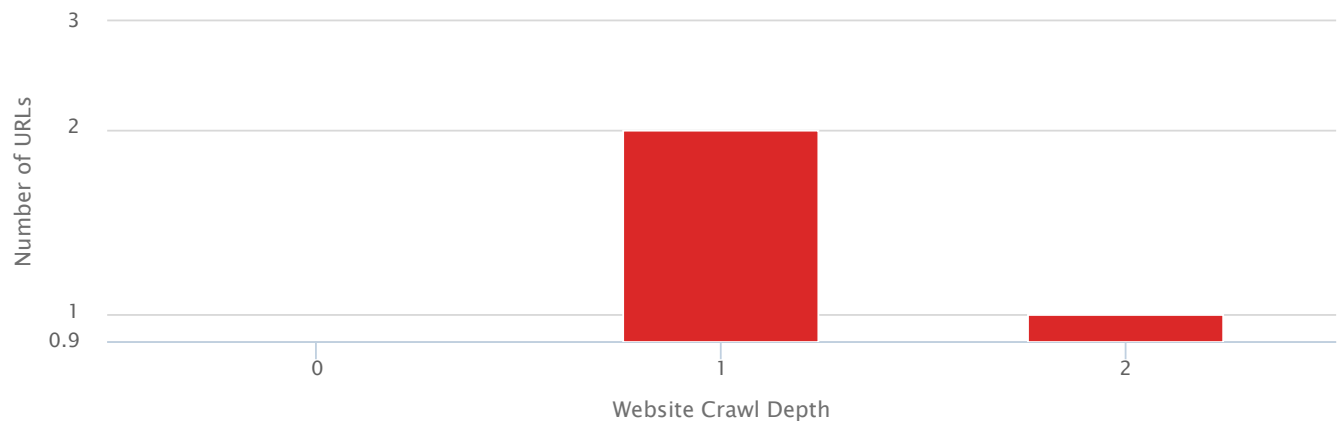
Status	0	1	2	3	4	5	6	7	8	9	10+	Orphaned
Indexable	1	42	7	10	8	3	1	0	0	0	0	27
Not Indexable	0	6	8	0	3	2	0	0	0	0	0	1

### Noindex by Depth

This graph shows the distribution of Noindex URLs at each crawl depth of the website, for internal HTML URLs only.

A large quantity of Not Indexable pages at low crawl depth could cause potential issues in search.

Note that 'Orphaned' URLs were not found by the crawler, so crawl depth cannot be set for those URLs. If a website has any Orphaned URLs, they will always be on the far right of this graph.

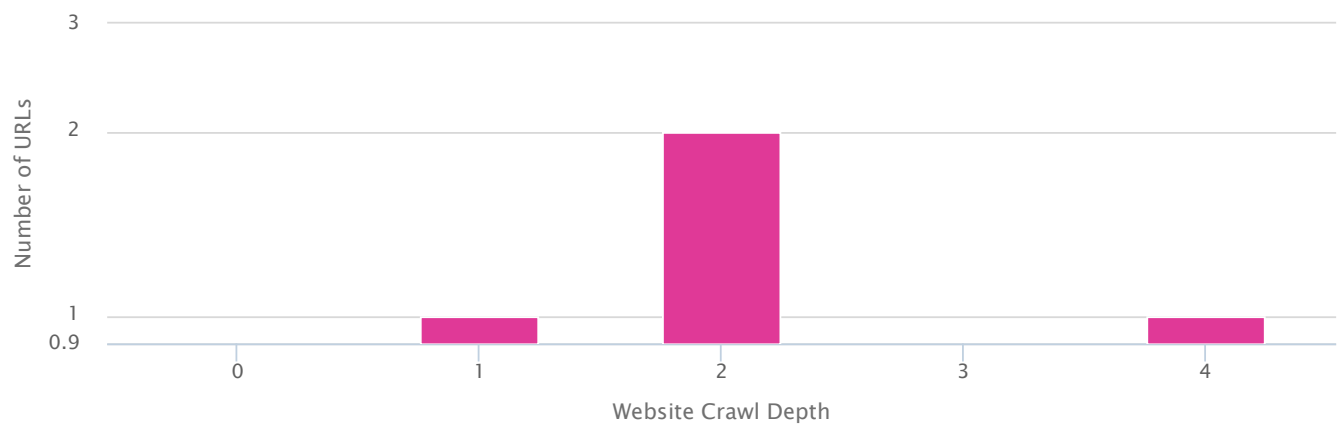


### Canonicalization By Depth

This graph shows the distribution of URLs that are canonicalized (to another URL), at each crawl depth of the website, for internal HTML URLs only.

URLs that are canonicalized to anything other than 'self' are unlikely to show in search results, and should be reviewed to ensure the configuration is as intended.

Note that 'Orphaned' URLs were not found by the crawler, so crawl depth cannot be set for those URLs. If a website has any Orphaned URLs, they will always be on the far right of this graph.



Robots Issues

Directive Insights		
	URLs	Name
Advisory	1	Has noindex and nofollow directives
Pass	0	Internal Disallowed URLs
Pass	0	URL only has nofollow incoming internal links

Disallowed Resources		
	URLs	Name
Issue	1	Disallowed Style Sheet
Pass	0	Disallowed image
Pass	0	Disallowed JavaScript file

Multiple Robots Directives		
	URLs	Name
Pass	0	Mismatched nofollow directives in HTML and header
Pass	0	Mismatched noindex directives in HTML and header
Pass	0	Multiple nofollow directives
Pass	0	Multiple noindex directives
Pass	0	Nofollow in HTML and HTTP header
Pass	0	Noindex in HTML and HTTP header

## Canonical Issues

Canonicalized URL		
	URLs	Name
<b>Advisory</b>	4	Canonical points to a different internal URL
<b>Issue</b>	1	Canonical points to a URL that is Error (5XX)
<b>Pass</b>	0	Canonical loop
<b>Pass</b>	0	Canonical points to a disallowed URL
<b>Pass</b>	0	Canonical points to a noindex nofollow URL
<b>Pass</b>	0	Canonical points to a noindex URL
<b>Pass</b>	0	Canonical points to a redirecting URL
<b>Pass</b>	0	Canonical points to a URL that is Not Found 404
<b>Pass</b>	0	Canonical points to another canonicalized URL
<b>Pass</b>	0	Canonical points to external URL
<b>Pass</b>	0	Canonical URL has no incoming internal links

Conflicting Protocol		
	URLs	Name
<b>Pass</b>	0	Canonical points to HTTP version
<b>Pass</b>	0	Canonical points to HTTPS version

Implementation		
	URLs	Name
<b>Pass</b>	0	Canonical is a relative URL
<b>Pass</b>	0	Canonical is malformed or empty
<b>Pass</b>	0	Canonical only found in rendered DOM
<b>Pass</b>	0	Canonical outside of head
<b>Pass</b>	0	Canonical tag in HTML and HTTP header
<b>Pass</b>	0	Mismatched canonical tag in HTML and HTTP header
<b>Pass</b>	0	Multiple canonical tags

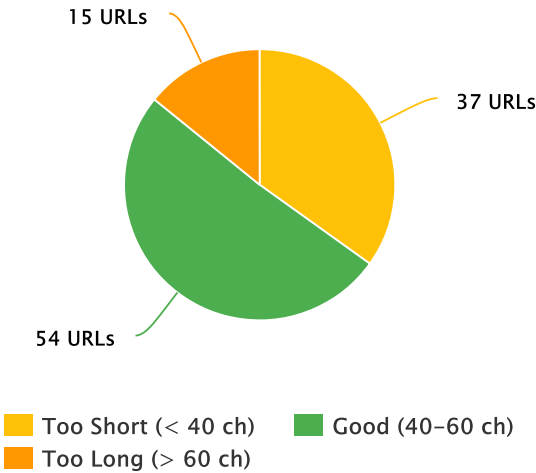
Pass	0	Multiple, mismatched canonical tags
------	---	-------------------------------------

Pagination		
	URLs	Name
Issue	4	Next/Prev Paginated URL is canonicalized to different URL
Pass	0	Noindex found on rel Next/Prev Paginated URL
Pass	0	Paginated URL missing next/prev canonicals

On Page

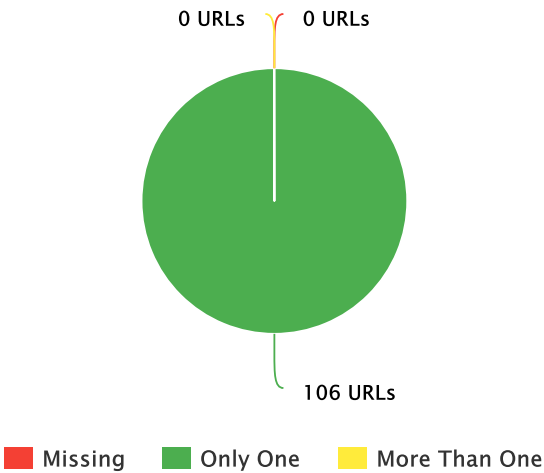
Title Length

This chart shows the distribution of URLs based on the length of their title tag, in characters.



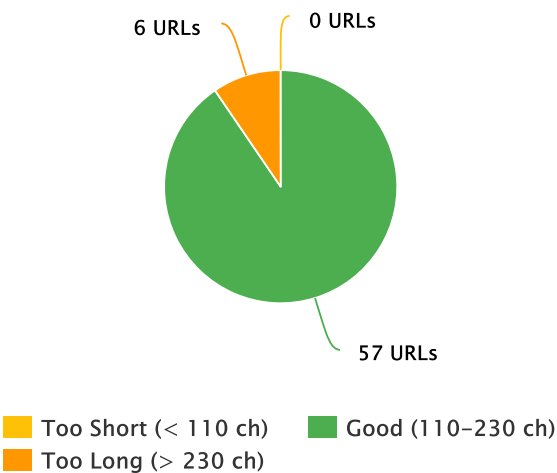
Title Identification

This chart shows the distribution of URLs based on the number of title tags present..



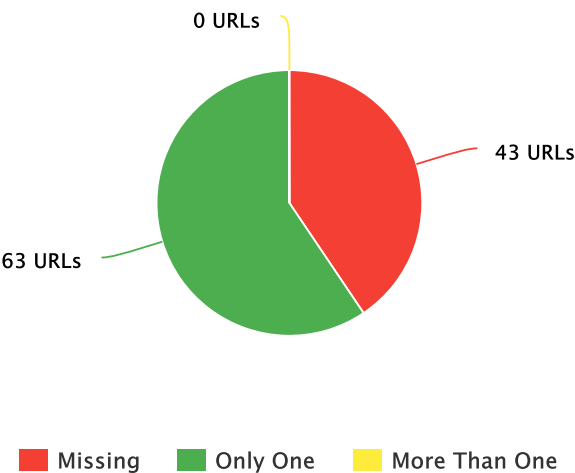
Meta Description Length

This chart shows the distribution of URLs based on the length of their meta description, in characters.



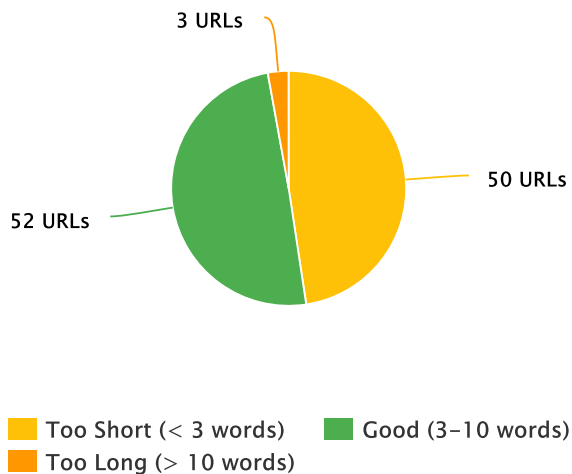
Meta Description Identification

This chart shows the distribution of URLs based on the number of meta descriptions present.



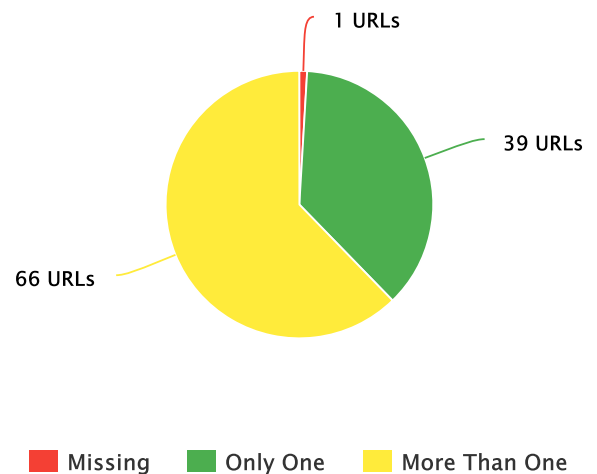
### Header 1 Length

This chart shows the distribution of URLs based on the length of their header 1, in words.



### Header 1 Identification

This chart shows the distribution of URLs based on the number of h1 tags present.



## HTML

	URLs	Name
Advisory	106	URL contains no Google Analytics code
Advisory	106	URL contains no Google Tag Manager code
Advisory	103	<head> contains a <noscript> tag
Issue	103	<head> contains a <noscript> tag, which includes an image
Issue	103	<head> contains invalid HTML elements
Advisory	99	URL contains a form with a GET method
Pass	0	Base URL malformed or empty
Pass	0	HTML is missing or empty
Pass	0	Multiple base URLs
Pass	0	Multiple, mismatched base URLs
Pass	0	URL contains more than one Google Analytics code
Pass	0	URL contains more than one Google Tag Manager code

## SEO - Indexable Issues

	URLs	Name
Advisory	96	Has images with missing alt text
Advisory	66	Multiple <h1> tags
Advisory	45	<h1> length too short
Advisory	36	Meta description is missing
Advisory	30	Title tag length too short
Advisory	15	Title tag length too long
Advisory	6	Meta description length too long
Advisory	3	<h1> length too long
Advisory	1	<h1> tag is missing
Pass	0	<h1> tag is empty
Pass	0	Meta description is empty
Pass	0	Meta description length too short
Pass	0	Multiple meta descriptions
Pass	0	Multiple title tags
Pass	0	Title and meta description are the same
Pass	0	Title tag is empty
Pass	0	Title tag is missing



## SEO - Not Indexable Issues

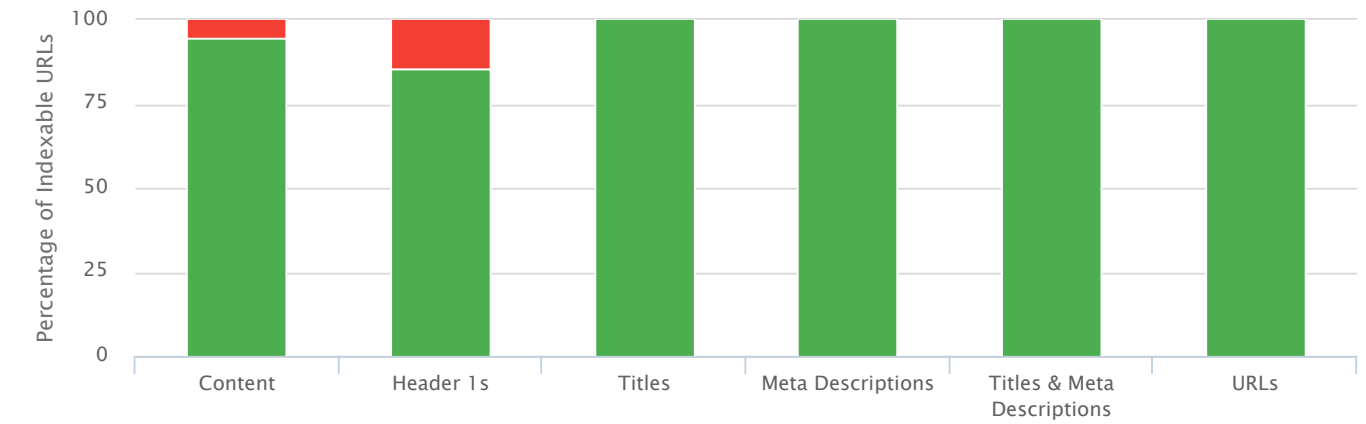
	URLs	Name
Advisory	7	Meta description is missing
Advisory	7	Title tag length too short
Advisory	5	<h1> length too short
Advisory	4	Has images with missing alt text
Pass	0	<h1> length too long
Pass	0	<h1> tag is empty
Pass	0	<h1> tag is missing
Pass	0	Meta description is empty
Pass	0	Meta description length too long
Pass	0	Meta description length too short
Pass	0	Multiple <h1> tags
Pass	0	Multiple meta descriptions
Pass	0	Multiple title tags
Pass	0	Title and meta description are the same
Pass	0	Title tag is empty
Pass	0	Title tag is missing
Pass	0	Title tag length too long

Duplicate Content

Content	Page Titles	Header 1s	Descriptions	URLs
5	0	14	0	0

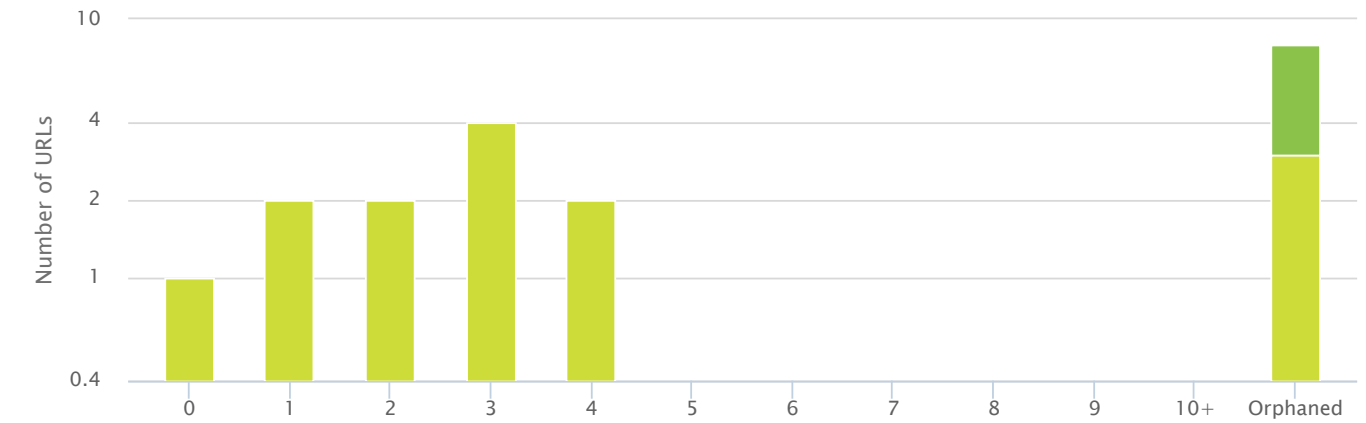
Duplicate Content Distribution

This chart shows the percentage of duplicate content vs unique content, across the 6 duplicate content categories. This illustrates the ratio of duplicate content, to help you determine if there is a duplicate content 'problem'.



Duplication by Depth

This chart shows duplicate content by website depth, which can reveal patterns in the underlying cause in duplicate content (e.g. duplicate content mostly on depth 3, which are mostly product pages).



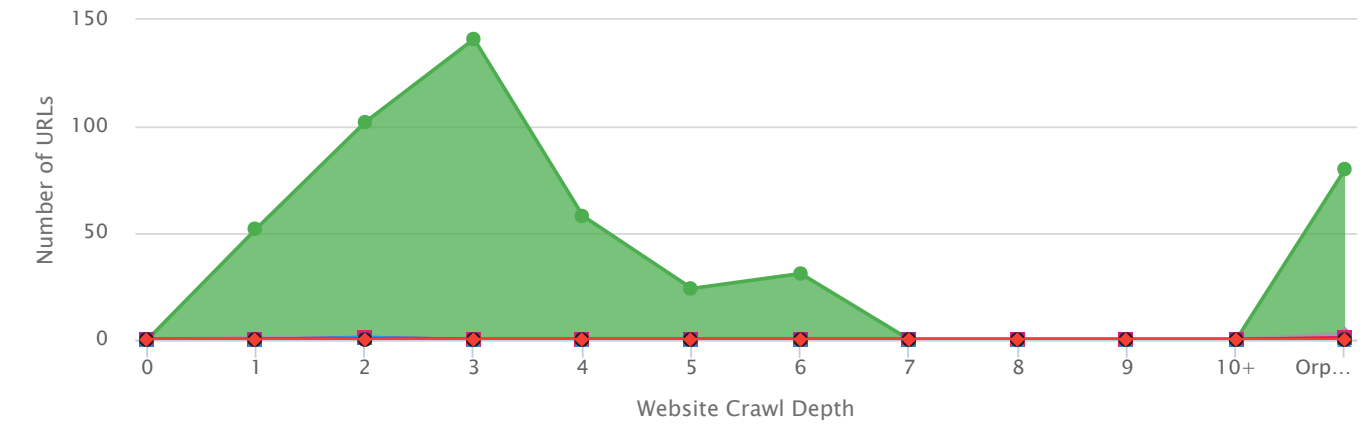
	URLs	Name
Issue	14	URLs with duplicate h1s
Issue	5	URLs with duplicate content
Pass	None	Duplicate URLs (technical duplicates)
Pass	None	URLs with duplicate meta descriptions
Pass	None	URLs with duplicate page titles
Pass	None	URLs with duplicate title and meta descriptions

Page Resources

All	CSS	JavaScript	Images
488	23	51	409

Page Resource URLs by Depth

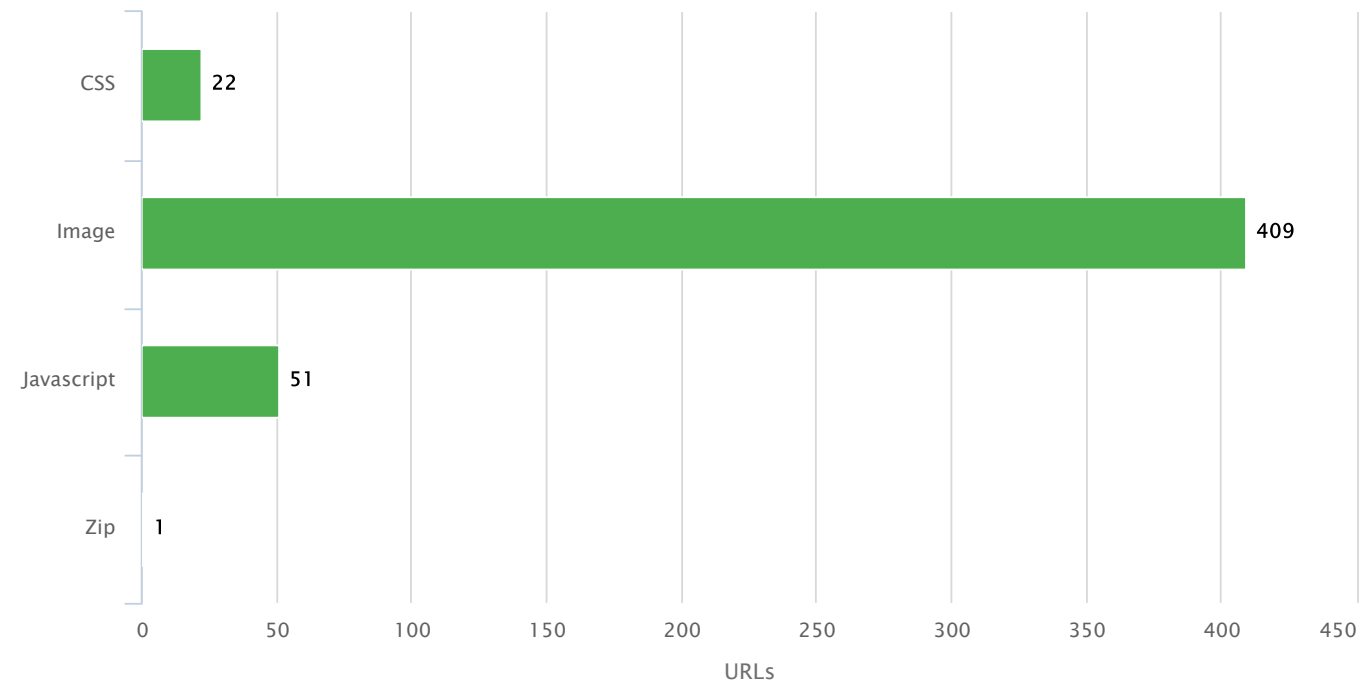
This graph shows the distribution of each different URL status at each crawl depth of the website. The graph gives you an idea where most of your resources sit within the overall structure of the website.



Success 483	Not Found 3	Redirected 1	Disallowed 1	Timeout 0	Forbidden 0	Error 0
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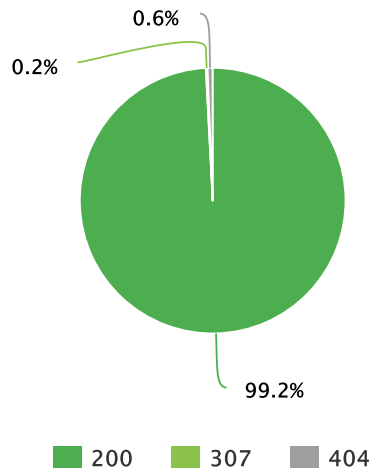
Content Types

This graph splits out all the resources found into different content types, so you can see which ones are most prevalent.



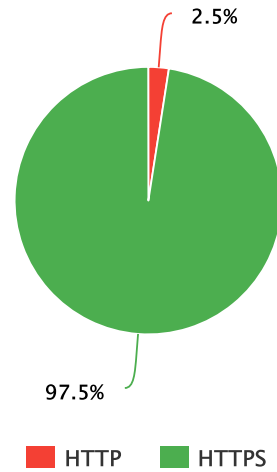
## HTTP Status Codes

The chart visualizes the status code distribution among all resource URLs. For optimum user experience, all resources would return a 200 (OK) status code.



## Protocols Found

This chart shows you the relative split between different protocols used across the site for resource URLs (generally this will be HTTP/HTTPS).



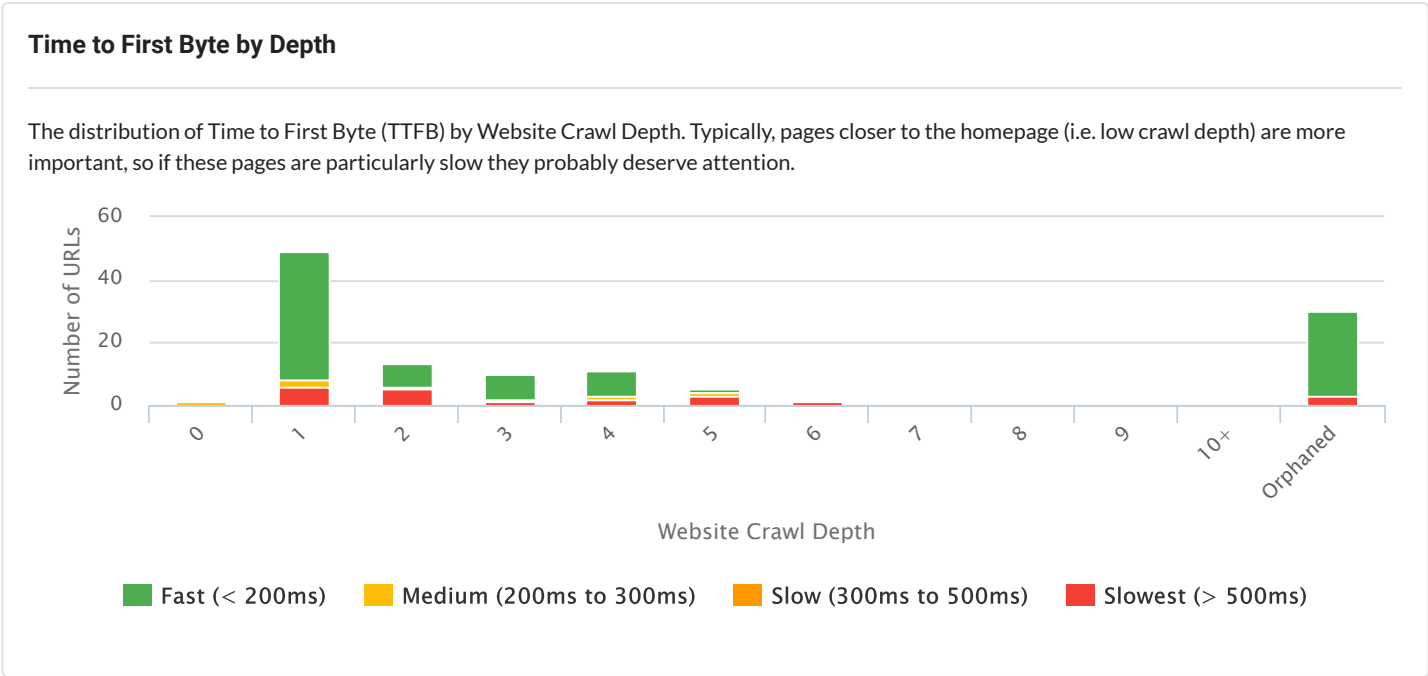
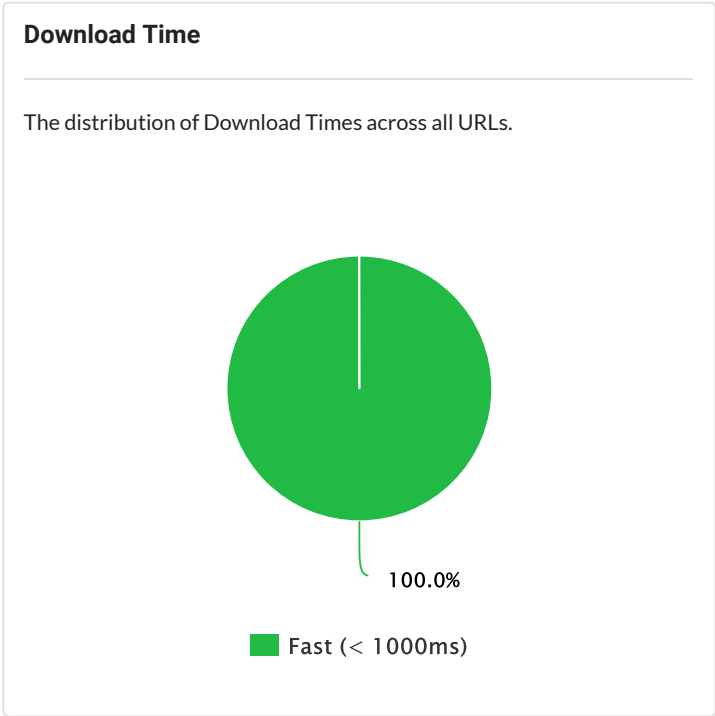
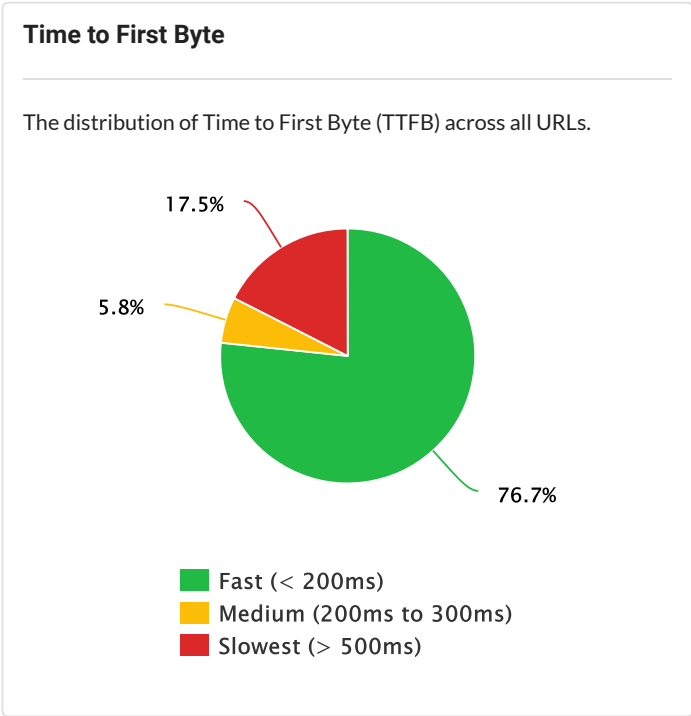
Page Speed

Slowest Time to First Byte

15395ms

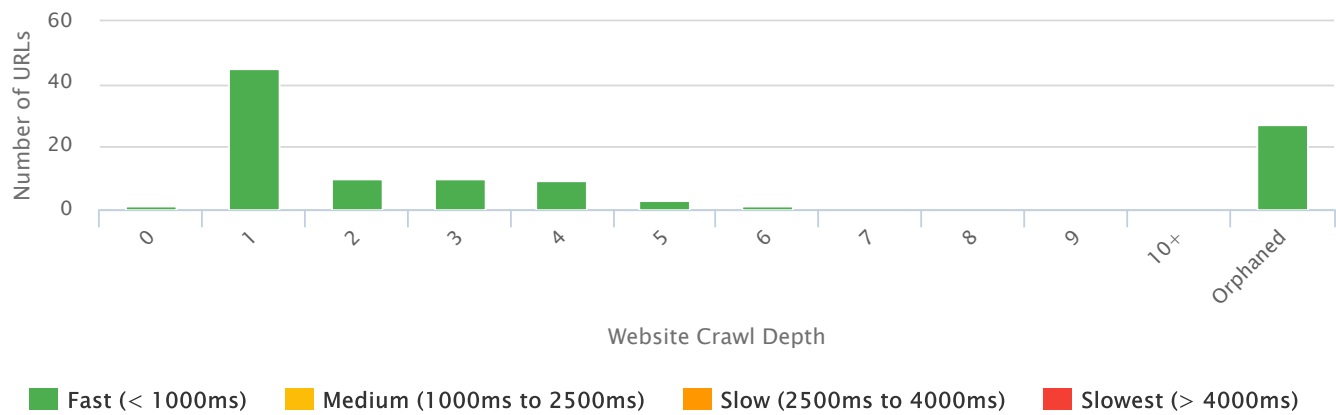
Slowest Download Time

121ms



### Download Time by Depth

The distribution of Download Time by Website Crawl Depth. Typically, pages closer to the homepage (i.e. low crawl depth) are more important, so if these pages are particularly slow they probably deserve attention.



### First Meaningful Paint by Depth

The distribution of First Meaningful Paint by Website Crawl Depth. Typically, pages closer to the homepage (i.e. low crawl depth) are more important, so if these pages are particularly slow they probably deserve attention.

CSS		
	URLs	Name
Issue	5	Style Sheet is larger than 14.5KB
Pass	0	CSS content is not minified
Pass	0	Total combined CSS content size is too big (over 500KB)
Pass	0	URL loads in one or more identical CSS Resource

Head		
	URLs	Name
Issue	106	Critical (Above-the-fold) CSS was not found
Issue	2	Style sheets are not loaded first in the <head>
Pass	0	Char Set Meta Is Not First Element In Head
Pass	0	Character Set Is Not UTF-8
Pass	0	Character Set missing from the HTTP Headers
Pass	0	Character Set Not Specified In Head Or Headers
Pass	0	Critical (Above-the-fold) CSS was found in the <head> but not loaded early enough

HTML		
	URLs	Name
Issue	1	HTML content is not minified
Pass	0	Contains DOM elements with empty src or href attributes
Pass	0	Downloaded HTML is greater the 500KB

Images		
	URLs	Name
Advisory	30	Transferred image size is over 100KB
Issue	9	Total combined Image content size is too big (over 1MB)
Pass	0	Unoptimized JPEG images that could be compressed further

JavaScript		
	URLs	Name



Issue	53	URL loads in one or more identical JavaScript Resource
Pass	0	JavaScript content is not minified
Pass	0	Total combined JavaScript content size is too big (over 500KB)

Page		
	URLs	Name
Issue	103	Contains one or more single point of failure
Issue	103	Has too many synchronous JavaScript requests
Issue	12	Uncompressed text content resources
Issue	7	Server response too slow with a Time-to-First-Byte greater than 600ms
Issue	1	Contains redirecting page resources
Pass	0	Style sheet is loaded in with media='print'
Pass	0	Too many requests per domain

Resources		
	URLs	Name
Advisory	4	Resources that do not specify long cache headers
Issue	1	Resources that do not specify cache headers
Pass	0	Keep-alive not set on page resources that are used multiple times
Pass	0	Static resources have private a cache-control header

## Mobile Friendly

	URLs	Name
Issue	102	Missing viewport <meta> tag in the <head>
Issue	7	Total page size too big for 3G connections
Issue	2	The viewport <meta> tag has a maximum-scale set
Issue	2	The viewport <meta> tag is missing an initial-scale
Pass	0	Content does not size correctly to viewport
Pass	0	Font size is too small for mobile devices
Pass	0	Has one or more image-map <map> tags
Pass	0	Multiple viewport <meta> tags were found in the <head>
Pass	0	Tap targets are too small or close
Pass	0	The viewport <meta> tag does not have a width set
Pass	0	The viewport <meta> tag has a minimum-scale set
Pass	0	The viewport <meta> tag has a specific width set
Pass	0	The viewport <meta> tag initial-scale is incorrect
Pass	0	The viewport <meta> tag prevents the user from scaling
Pass	0	Unsupported browser plugins found

Front-end

Head		
	URLs	Name
Advisory	105	Document Compatibility Mode Not Set
Pass	0	Document Compatibility Mode In <head> And Headers Differ
Pass	0	Document Compatibility Mode Meta Position Invalid

HTML		
	URLs	Name
Advisory	4	Missing <noscript> tag in the <body>
Pass	0	Does not contain any HTML when JavaScript is turned off

## Security

Headers		
	URLs	Name
Advisory	106	Content-Security-Policy HTTP header is missing or invalid
Advisory	106	Leaks server information useful for compromising servers
Advisory	106	Referrer-Policy HTTP header is missing
Advisory	106	Strict-Transport-Security HTTP (HSTS) header is missing
Advisory	106	X-Content-Type-Options HTTP header is missing
Advisory	106	X-XSS-Protection HTTP header is missing or invalid
Issue	103	X-Frame-Options HTTP header is missing or invalid
Pass	0	Has deprecated Public-Key-Pins HTTP header
Pass	0	Has deprecated Public-Key-Pins-Report-Only HTTP header

HTML		
	URLs	Name
Issue	105	Has JavaScript served via a CDN without subresource integrity
Issue	103	Loads page resources using protocol relative URIs
Issue	102	Has style sheets served via a CDN without subresource integrity
Issue	8	Has external opener links vulnerable to tabnapping
Pass	0	HTTP URL contains a password input field
Pass	0	HTTPS URL contains a form posting to HTTP
Pass	0	HTTPS URL links to an HTTP URL
Pass	0	Mixed content (loads HTTP resources on HTTPS URL)

## AMP

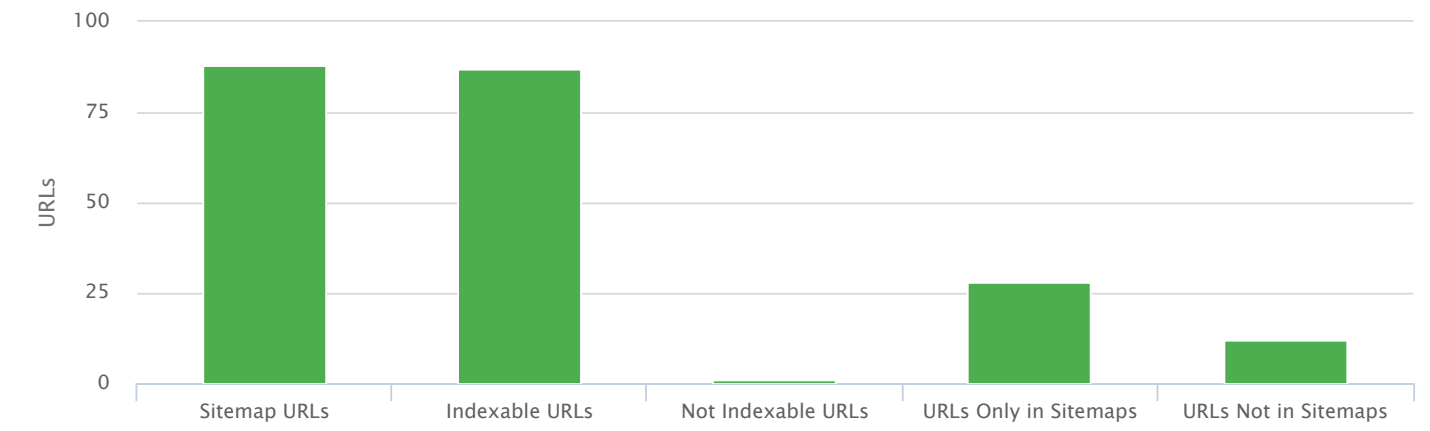
	URLs	Name
Pass	0	AMP Page has validation errors
Pass	0	AMP Page URL has canonical URL which is canonicalized
Pass	0	AMP Page URL has canonical URL which is disallowed
Pass	0	AMP Page URL has canonical URL which is Error (5XX)
Pass	0	AMP Page URL has canonical URL which is Forbidden (403)
Pass	0	AMP Page URL has canonical URL which is noindex
Pass	0	AMP Page URL has canonical URL which is Not Found (4XX)
Pass	0	AMP Page URL has canonical URL which is not indexable
Pass	0	AMP Page URL has canonical URL which is Redirect (3XX)
Pass	0	AMP Page URL is disallowed
Pass	0	AMP Page URL is Error (5XX)
Pass	0	AMP Page URL is Forbidden (403)
Pass	0	AMP Page URL is missing a canonical tag
Pass	0	AMP Page URL is missing the <html amp> tag
Pass	0	AMP Page URL is noindex
Pass	0	AMP Page URL is Not Found (4XX)
Pass	0	AMP Page URL is Redirect (3XX)
Pass	0	AMP Page URL loops
Pass	0	amphtml link only found in rendered DOM

XML Sitemaps

Sitemaps	Sitemap URLs	Non-Indexable	Only in Sitemaps	Not in Sitemaps
25	88	1	28	12

Sitemap URLs

A typical 'healthy sitemap' would not include non-indexable URLs, or URLs that are not accessible to the crawler (i.e. 'URLs Only in Sitemaps'). If there are a large amount of URLs Not in Sitemaps, you may wish to consider whether some of these need to be added to sitemaps.



XML Sitemap Issues

don't '

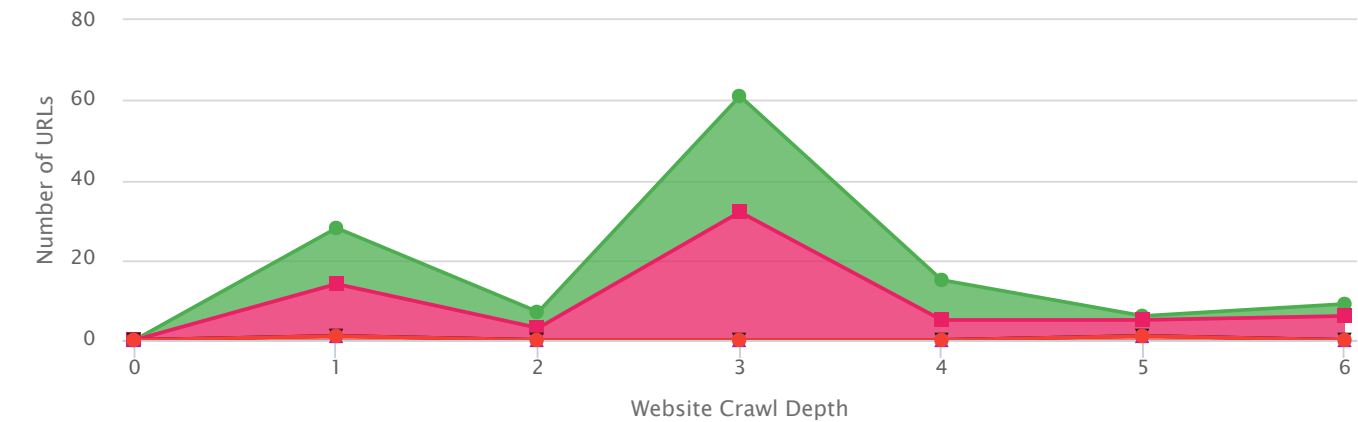
	URLs	Name
Issue	1	Redirect (3XX) URL in XML Sitemaps
Pass	0	Canonicalized URL in XML Sitemaps
Pass	0	Disallowed URL in XML Sitemaps
Pass	0	Error (5XX) URL in XML Sitemaps
Pass	0	Forbidden (403) URL in XML Sitemaps
Pass	0	Noindex URL in XML Sitemaps
Pass	0	Not Found (4XX) URL in XML Sitemaps
Pass	0	Timed out URL in XML Sitemaps
Pass	0	URL in multiple XML Sitemaps

External URLs

All	Subdomains	HTML	Downloads	Broken
126	6	122	0	2

External URLs by Depth

This graph shows the distribution of each different URL status at each crawl depth of the website.



Success <span>61</span>	Not Found <span>0</span>	Redirected <span>63</span>	Disallowed <span>0</span>	Timeout <span>0</span>	Forbidden <span>0</span>	Error <span>2</span>
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Status	0	1	2	3	4	5	6	7	8	9	10+	Orphaned
Success	1	110	115	180	77	28	35	0	0	0	0	104
Not Found	0	1	2	0	0	0	0	0	0	0	0	2
Redirect	0	16	4	32	7	6	6	0	0	0	0	2
Timeout	0	0	2	0	0	0	0	0	0	0	0	0
Error	0	1	0	0	0	1	0	0	0	0	0	0
Failed	0	0	0	0	0	0	0	0	0	0	0	0
Disallowed	0	0	1	0	0	0	0	0	0	0	0	0
Forbidden	0	0	0	0	0	0	0	0	0	0	0	0

### External Content Types

This chart shows the breakdown of content types, for all external URLs that are linked to by an internal anchor.

